

circa 1922

SHEAFFER'S Giftie Sets



W. A. SHEAFFER PEN COMPANY, FORT MADISON
IOWA
Service Stations: NEW YORK CHICAGO KANSAS CITY DENVER SAN FRANCISCO

Foreword

SHEAFFER'S Giftie Sets have come to be recognized by the general public as the ones truly representing the phrase "Gifts that Last."

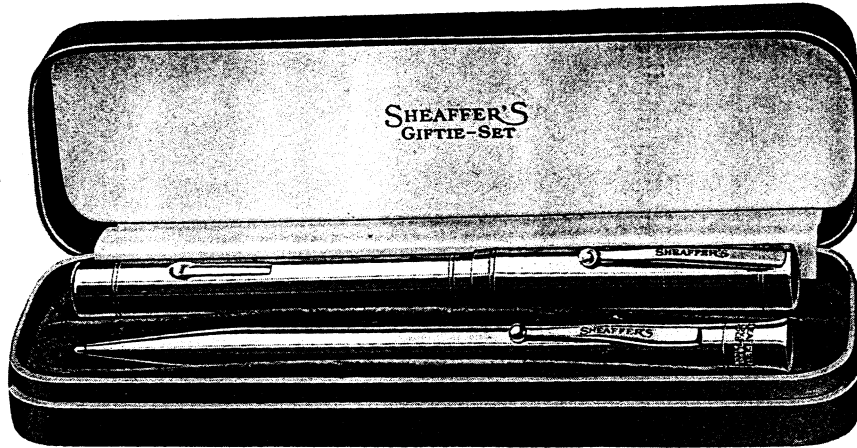
They are perfection in workmanship and material and make gifts for every season that are appreciated. Nothing is more acceptable to the recipient than a Sheaffer Giftie Set.

The beautiful collection of Giftie Sets illustrated on the following pages are the last word in both beauty and design and are priced to meet the requirements of every need.

Let your gifts be Sheaffer Giftie Sets.

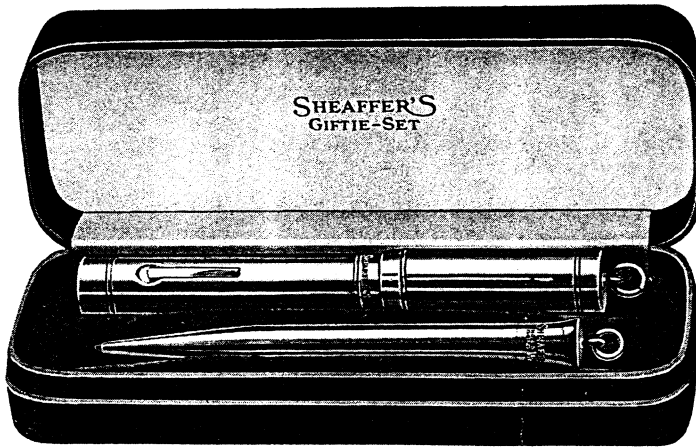
Sheaffer Pens and Pencils listed in this catalog as Giftie Sets can be purchased individually at the prices listed.

Sheaffer's Giftie Sets



Regular length—pen five inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
B1—BA—Sterling		\$ 3.00	26C—Sterling	\$ 7.50	\$ 9.50
C1—CA—Gold Filled		3.50	36C—Gold Filled	9.00	11.00
D1—DA—14K Green Gold....		18.00	366C—14K Green Gold	35.00	50.00



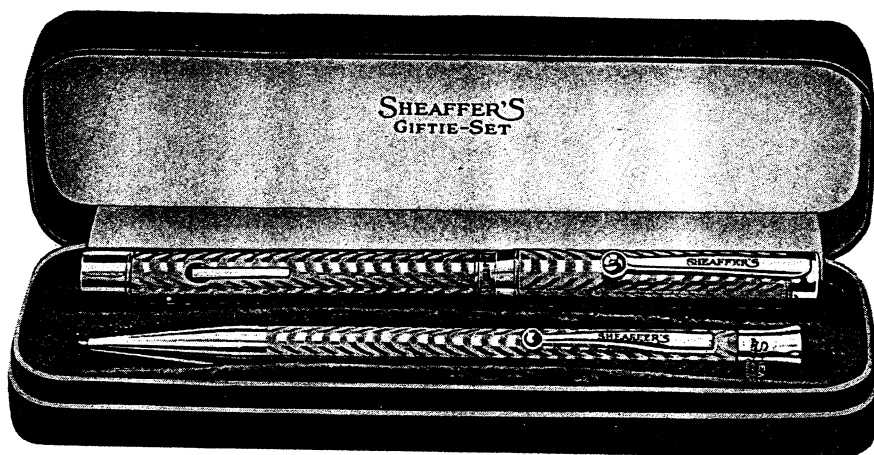
Midget length—pen 3¼ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
BM1—BAM—Sterling		\$ 2.50	26M—Sterling	\$ 6.00	\$ 8.00
CM1—CAM—Gold Filled		3.00	36M—Gold Filled	7.00	8.75
DM1—DAM—14K Gr. Gold		12.00	366M—14K Green Gold.....	25.00	35.00

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

The "Gifts That Last"

Sheaffer's Giftie Sets



Regular length—pen five inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
B2—BH—Sterling		\$3.50	26HC—Sterling	\$7.50	\$ 9.50
C2—CH—Gold Filled		4.00	36HC—Gold Filled	7.00	11.00



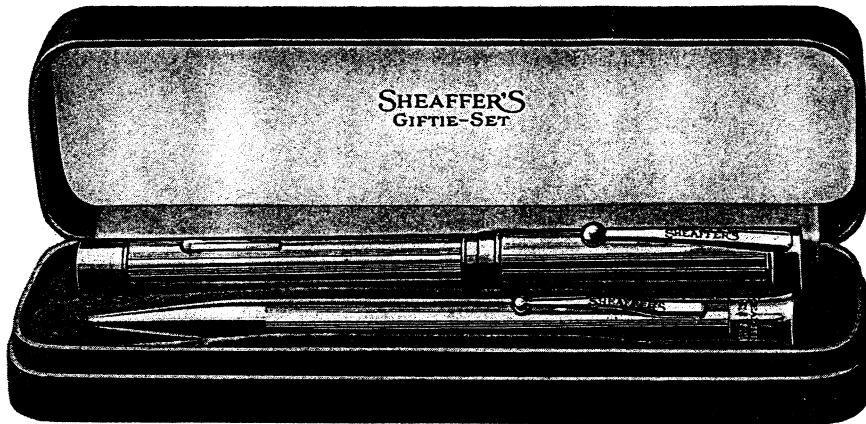
Midget length—pen 3¾ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
BM2—BHM—Sterling		\$3.00	26HM—Sterling	\$6.00	\$8.00
CM2—CHM—Gold Filled		3.50	36HM—Gold Filled	7.00	8.75

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

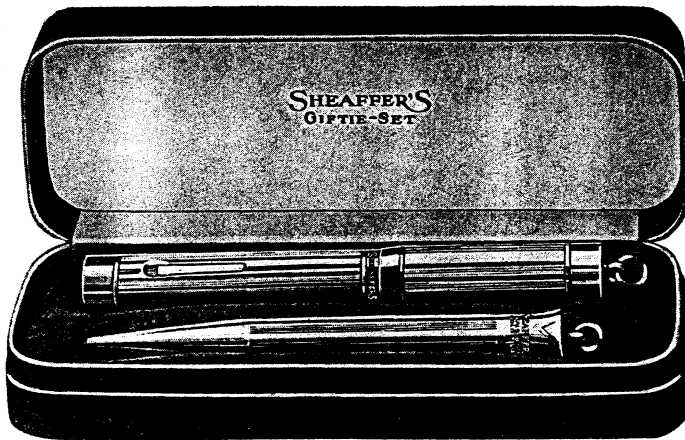
The "Gifts That Last"

Sheaffer's Giftie Sets



Regular length—pen five inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
B3—BB—Sterling		\$ 3.50	26RC—Sterling	\$ 8.00	\$10.00
C3—CB—Gold Filled	4.00		36RC—Gold Filled	9.50	11.50
D3—DB—14K Green Gold.....	18.00		366RC—14K Green Gold.....	35.00	50.00



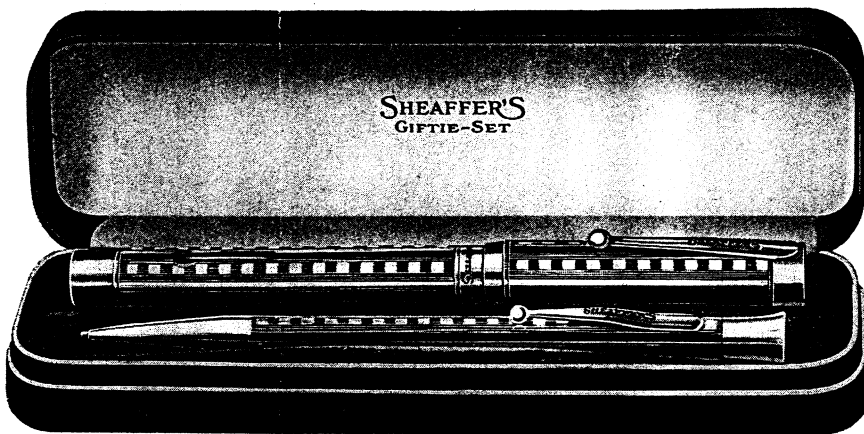
Midget length—pen 3¼ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
BM3—BBM—Sterling		\$ 3.00	26RM—Sterling	\$ 6.50	\$ 8.75
CM3—CBM—Gold Filled	3.50		36RM—Gold Filled	7.50	9.50
DM3—DBM—14K Gr. Gold	12.00		366RM—14K Green Gold.....	25.00	35.00

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

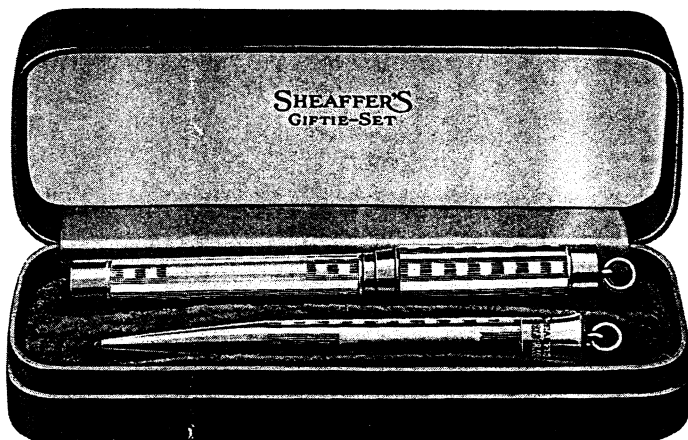
The "Gifts That Last"

Sheaffer's Giftie Sets



Regular length—pen five inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
C4—CE—Gold Filled		\$ 4.00	36CRC—Gold Filled	\$ 9.50	\$11.50
D4—DE—14K Green Gold		18.00	366CRC—14K Green Gold	35.00	50.00



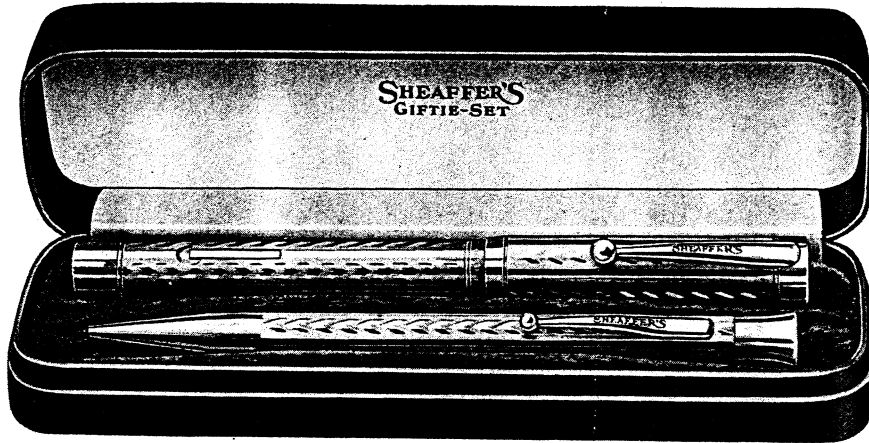
Midget length—pen 3¾ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
CM4—CEM—Gold Filled		\$ 3.50	36CRM—Gold Filled	\$ 7.50	\$ 9.50
DM4—DEM—14K Gr. Gold		12.00	366CRM—14K Green Gold	25.00	35.00

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

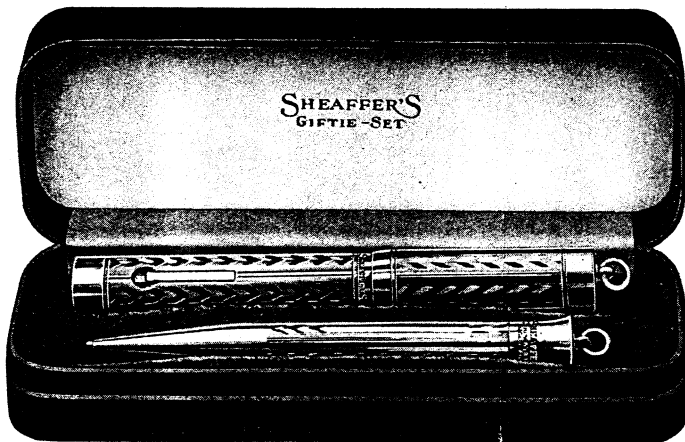
The "Gifts That Last"

Sheaffer's Giftie Sets



Regular length—pen five inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
C5	CD	Gold Filled\$ 4.00	36DC	Gold Filled\$ 9.50	\$11.50
D5	DD	14K Green Gold.... 18.00	366DC	14K Green Gold..... 35.00	50.00



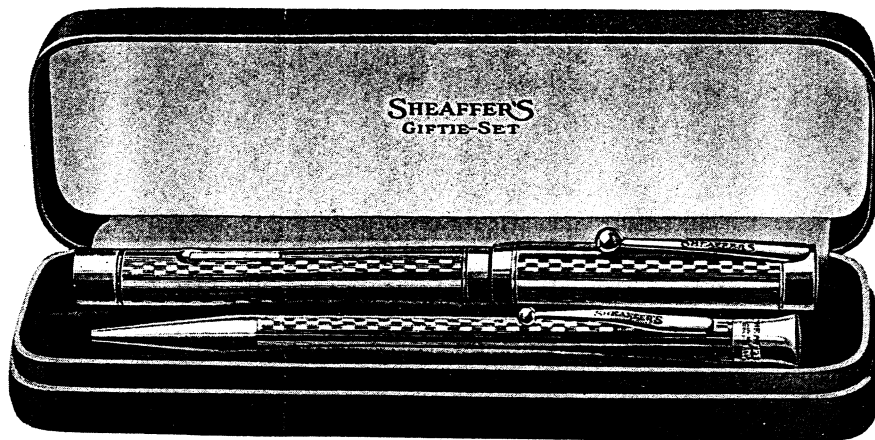
Midget length—pen 3¾ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
CM5	CDM	Gold Filled\$ 3.50	36DM	Gold Filled\$ 7.50	\$ 9.50
DM5	DDM	14K Gr. Gold 12.00	366DM	14K Green Gold 25.00	35.00

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

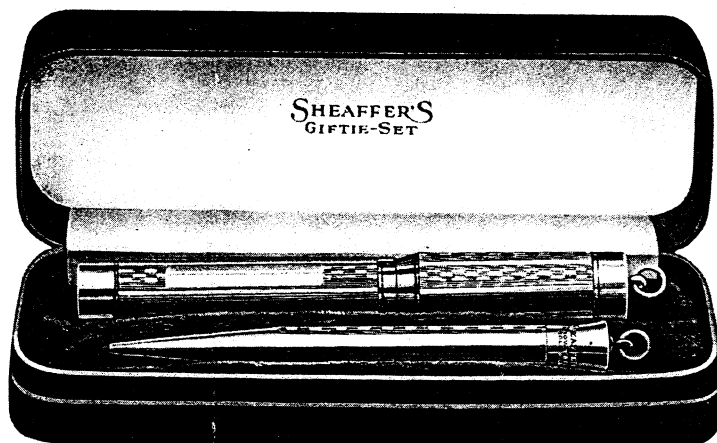
The "Gifts That Last"

Sheaffer's Giftie Sets



Regular length—pen five inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
C6—CT—Green Gold Filled.....		\$6.00	36TC—Green Gold Filled.....	\$10.50	\$14.00



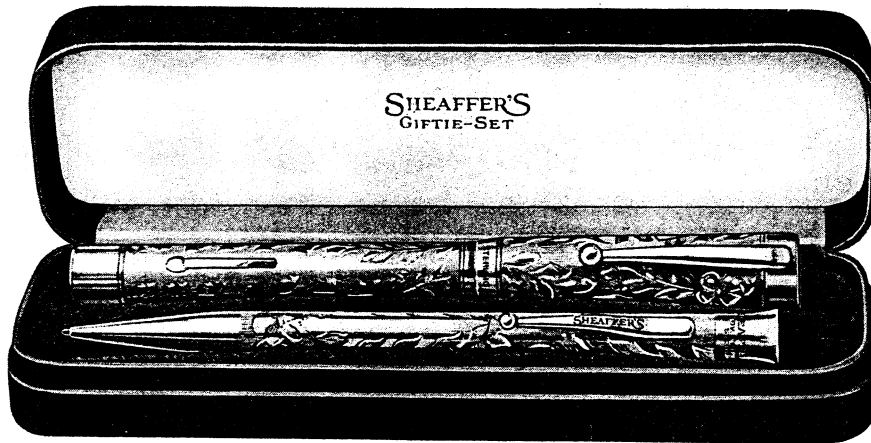
Midget length—pen 3¾ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
CM6—CTM—Gr. Gold Filled..		\$5.50	36TM—Green Gold Filled.....	\$9.50	12.50

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

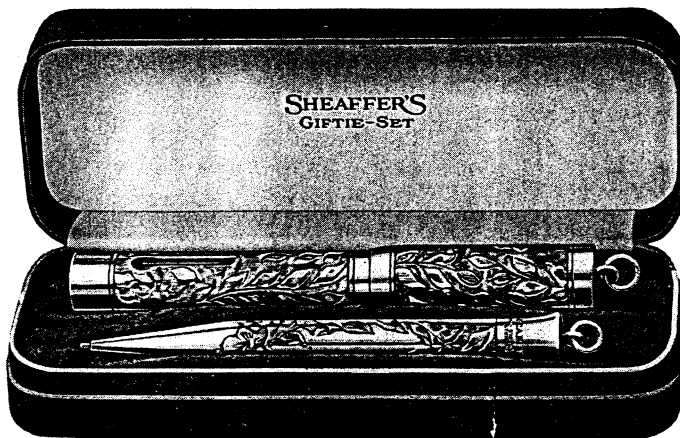
The "Gifts That Last"

Sheaffer's Giftie Sets



Regular length—pen five inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
B7	—BP	—Sterling\$ 6.00	26PC—Sterling	\$10.50	\$ 16.00
De Luxe	DHE—14K G. G.	50.00	366HEC—14K Green Gold....	52.00	100.00



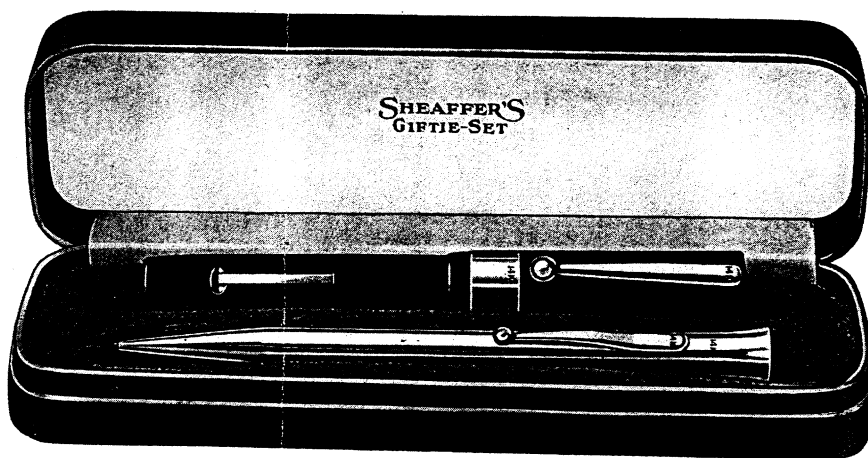
Midget length—pen 3¼ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
BM7	—BPM	—Sterling. \$ 5.50	26PM—Sterling	\$ 8.50	\$14.00
De Luxe	DHEM—14K G.G.	35.00	366HEM—14K Green Gold..	42.00	75.00

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

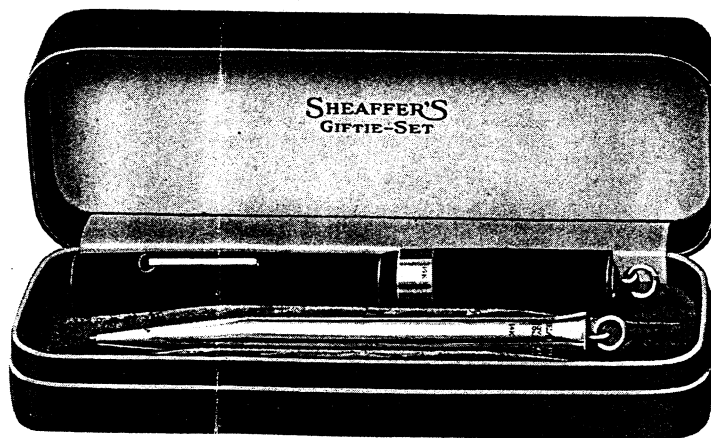
The "Gifts That Last"

Sheaffer's Giftie Sets



Regular length—pen 4¼ inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
ES—DASC—14K	Gr. Gold.	\$17.00	29SC—Ebony 14K Green Gold (Band and Clip)	\$8.00	\$25.00



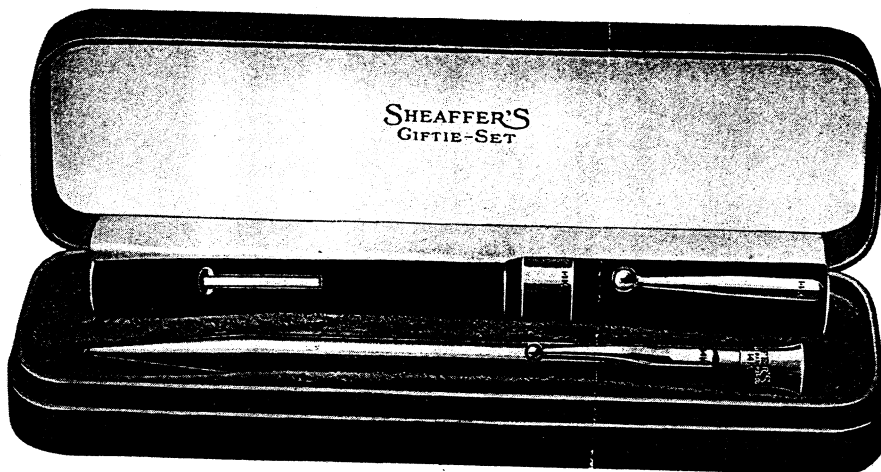
Midget length—pen 3¾ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price
EM1—DAM—14K	Green	\$12.00	29½M—Ebony 14K Green Gold (Band)	\$5.00	\$16.00

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

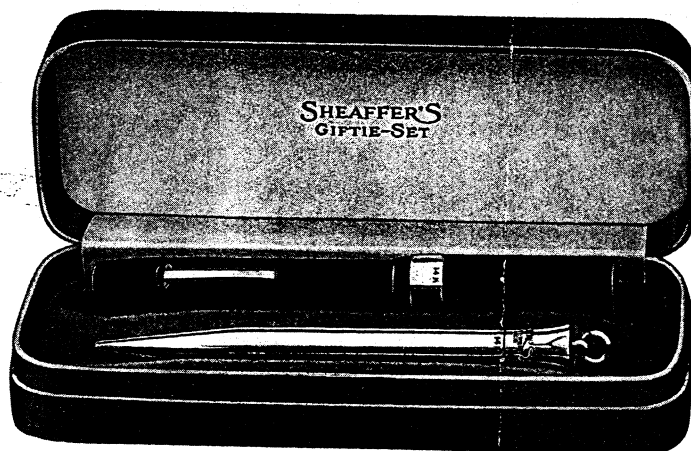
The "Gifts That Last"

Sheaffer's Giftie Sets



Regular length—pen five inches, pencil five inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price	
EA-DA-14K	Green Gold	.\$18.00	29C-Ebony 14K	Green Gold	.\$8.00	\$25.00



Midget length—pen 3¾ inches, pencil 3½ inches

Set No.	Pcl. No.	Pcl. Price	Pen No.	Pen Price	Set Price	
EM2-DAM-14K	Green\$12.00	29½MR-Ebony 14K	Green		
	Gold		Gold (Band)\$7.00	\$18.00	

Gold filled and Sterling prices include plush box. Solid gold prices include leather box.

The "Gifts That Last"

Sheaffer Pens and Pencils are acknowledged by all as perfection in their field.

Sheaffer's success, reputation and one basic principle in the manufacture of Pens and Pencils is built upon the making of writing instruments that perform their duty at all times.

Sheaffer's "Lifetime"—the only pen made with a nib carrying an unconditional *guarantee* forever.

Novelties in pens and pencils do not enter into the Sheaffer line of merchandise.

Add a Sheaffer Pen or "Propel-Repel-Expel" Pencil to your assortment and it will be the lone survivor.

In ordering writing fluid for Sheaffer or any fountain pen, specify Sheaffer's "Skrip," the successor to ink.

Sheaffer's Blue Label Leads are the world's best and never fail to give service.

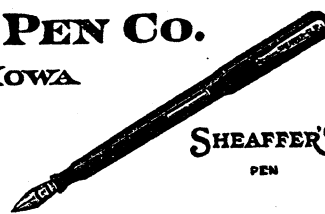
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To all Sheaffer Dealers:

We are itemizing below the net prices on Giftie Sets illustrated in the attached Catalog. They are laid out page for page as listed in Giftie Set Catalog.

Page 3

SET	NET PRICE
B 1	\$ 5.25
C 1	6.25
D 1	30.00
BM 1	4.25
CM 1	4.85
DM 1	22.00

PAGE 4

B 2	5.50
C 2	6.50
BM 2	4.50
CM 2	5.00

PAGE 5

B 3	5.75
C 3	6.75
D 3	30.00
BM 3	4.65
CM 3	5.35
DM 3	22.00

PAGE 6

C 4	6.75
D 4	30.00
CM 4	5.35
DM 4	22.00

PAGE 7

SET	NET PRICE
C 5	\$ 6.75
D 5	30.00
CM 5	5.35
DM 5	22.00

PAGE 8

C 6	8.00
CM 6	7.25

PAGE 9

B 7	8.25
De Luxe	50.00
BM 7	6.90
De Luxe	40.00

PAGE 10

E 5	13.75
EM 1	9.50

PAGE 11

EA	14.25
EM 2	10.75

These Giftie Sets are very attractively priced and should prove immediate sellers. Forward your order at once so that you will have a complete assortment for the coming Holiday season. The illustration of the Ebony Giftie Set at foot of page ten should be at foot of page eleven and vice versa. This is a typographical error. The description and prices are Okeh as they appear printed.

J. B. Gregg
 Advertising Manager